ORDER

Orders Order / Rev: 723611 Alt Order #: 06385296 Product Desc: RNC WKYC 3442 Estimate: Flight Dates: 10/25/12 - 11/05/12 Primary AE: Joe Knauer 10/19/12 / 10/25/12 Sales Office: T-WAS Original Date / Rev: Order Type: Political Sales Region: NAT National Media Research Planning/ PC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Republican National Committee** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	29	\$82,850.00	\$70,422.50
10/29/12	11/05/12	73	\$158,550.00	\$134,767.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	29	\$82,850.00	\$70,422.50	0.00
November 2012	73	\$158,550.00	\$134,767.50	0.00
Totals	102	\$241,400.00	\$205,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKYC	10/26/12	2 11/02/12	LN (M-Su)	CM	11P-1135P	F	:30 1	\$3,700.00 P-5	0.00 NM	2	\$7,400.00
			Late News (M-Su)							
CH 3 NW	VS AT 1	1									
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	F	1	\$3,700.00	0.00					
Week: 10/2	9/12	11/04/12	F	1	\$3,700.00	0.00					
E 2 WKYC	10/26/12	2 11/02/12	Tonight Show	CM	1135p-1237a	F	:30 1	\$2,500.00 P-5	0.00 NM	2	\$5,000.00
			Tonight Show								
TONITE	SHW										
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	F	1	\$2,500.00	0.00					
Week: 10/2	9/12	11/04/12	F	1	\$2,500.00	0.00					
E 3 WKYC	10/26/12	2 11/02/12	M-F 4-5p	CM	4p-5p	F	:30 1	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
			Ellen Degeneres								
ELLEN											
Start	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/2		10/28/12	F	1	\$1,000.00	0.00					
Week: 10/2	9/12	11/04/12	F	1	\$1,000.00	0.00					
E 4 WKYC	10/26/12	2 11/02/12	M-F 430a-5a	CM	430a-5a	F	:30 1	\$375.00 P-5	0.00 NM	2	\$750.00
			430a News								
CH 3 NE	WS 430	A									
Start	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		10/28/12	F	1	\$375.00	0.00					
Week: 10/2	9/12	11/04/12	F	1	\$375.00	0.00					

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Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Flight Dates: 10/25/12 - 11/05/12 Estimate: 3442

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 5 WKYC	10/26/1	2 11/02/12	M-F 5-6a	CM	5a-6a	F	:30	2 \$1,200.00 P-5	0.00 NM	4	\$4,800.00
0.10.1.5		100	Channel 3 News	@ 5AM							
_	WS SUN		Mookdovo	Spoto/Mook	Poto	Dating					
Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays F	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
Week: 10/2		11/04/12	F		\$1,200.00	0.00					
E 6 WKYC	10/26/1	2 11/02/12	M-F 6-630p	CM	6p-630p	F	:30	1 \$3,800.00 P-5	0.00 NM	2	\$7,600.00
CH 3 N\	WS AT 6		Channel 3 News	at 6p							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	22/12	10/28/12	F	1	\$3,800.00	0.00					
Week: 10/2		11/04/12	F		\$3,800.00	0.00					
E 7 WKYC	10/26/1	2 11/02/12		CM	6a-7a	F	:30	1 \$2,300.00 P-5	0.00 NM	3	\$6,900.00
	ENTS AP		Channel 3 News B LINES A THRU		1						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	F	1	\$2,300.00	0.00					
Week: 10/2		11/04/12	F		\$2,300.00	0.00			0.00.1114		^
E 8 WKYC	10/26/1	2 11/02/12	M-F 7-9a Today Today Show	CM	7a-9a	F	:30	2 \$2,500.00 P-5	0.00 NM	4	\$10,000.00
TODAY	SHW		roday Show								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	F F		\$2,500.00	0.00					
Week: 10/2		11/04/12			\$2,500.00	0.00 M	:30	4	0.00 NIM	2	Φ 7 400 00
E 9 WKIC	10/29/1	2 11/05/12	LN (M-Su) Late News (M-Su	CM ı)	11P-1135P	IVI	.30	1 \$3,700.00 P-5	0.00 NM	2	\$7,400.00
CH 3 N/	WS AT 1	1									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate 700.00	Rating					
Week: 10/2 Week: 11/9		11/04/12 11/11/12	M	1	\$3,700.00 \$3,700.00	0.00 0.00					
E 10 WKYC			Tonight Show	CM	1135p-1237a		:30	1 \$2,500.00 P-5	0.00 NM	1	\$2,500.00
			Tonight Show								
TONITE		E. J.D.	M/s shalsass	01-00-1	Data	Detien					
<u>Stal</u> Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
E 11 WKYC	11/05/1	2 11/05/12	M-F 4-5p	СМ	4p-5p	M	:30	1 \$1,000.00 P-5	0.00 NM	1	\$1,000.00
			Ellen Degeneres								
ELLEN	mt Data	Fral Data	Ma alada sa	Consta ///onle	Data	Detina					
Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 12 WKYC			M-F 430a-5a		430a-5a	M	:30	1 \$375.00 P-5	0.00 NM	2	\$750.00
			430a News					,			,
	EWS 430										
Sta Week: 10/2	rt Date	End Date 11/04/12	Weekdays M	Spots/Week	Rate \$375.00	Rating 0.00					
Week: 11/		11/04/12	M	1	\$375.00	0.00					
E 13 WKYC	10/29/1	2 11/05/12	M-F 5-6a	CM	5a-6a	M	:30	2 \$1,200.00 P-5	0.00 NM	4	\$4,800.00
			Channel 3 News	@ 5AM							
	WS SUN		Mookdovo	Cnoto/Mook	Doto	Doting					
Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays M	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
Week: 11/		11/11/12	M		\$1,200.00	0.00					
E 14 WKYC	10/29/1	2 11/05/12	•	CM	5р-6р	M	:30	1 \$2,000.00 P-5	0.00 NM	2	\$4,000.00
DR. PHI	II		Dr. Phil								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	M	1	\$2,000.00	0.00					
Week: 11/	05/12	11/11/12	M	1	\$2,000.00	0.00					
E 15 WKYC	11/05/1	2 11/05/12		CM	6p-630p	М	:30	1 \$3,800.00 P-5	0.00 NM	1	\$3,800.00
CH 3 N/	WS AT 6		Channel 3 News	at 6p							
0.1011										1	

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Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Flight Dates: 10/25/12 - 11/05/12 Estimate: 3442

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ys	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 15 WKYC	11/05/1	2 11/05/12	M-F 6-630p	СМ	6p-630p	М		:30	1	\$3,800.00 P-5	0.00 NM	1	\$3,800.00
CH 3 N	WS AT 6		Channel 3 News	at 6p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	M		\$3,800.00	0.00							
E 16 WKYC	10/29/1	2 11/05/12		CM	6a-7a	М		:30	2	\$2,300.00 P-5	0.00 NM	3	\$6,900.00
	ENTS AP		Channel 3 News B LINES A THRU	•	I								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ Week: 11/		11/04/12 11/11/12	M M		\$2,300.00 \$2,300.00	0.00 0.00							
			M-F 7-9a Today	CM	7a-9a	M		:30	2	\$2,500.00 P-5	0.00 NM	4	\$10,000.00
TODAY			Today Show										
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 10/ Week: 11/		11/04/12 11/11/12	M M		\$2,500.00 \$2,500.00	0.00 0.00							
E 18 WKYC			Saturday Night Li		1130p-107a		S-	:30	2	\$3,000.00 P-5	0.00 NM	4	\$12,000.00
			Saturday Night Li		•								
SAT NI		F. J.D.	M/s shalsass	0	Data	Datin							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S-	Spots/Week 2	Rate \$3,000.00	Rating 0.00							
Week: 10/		11/04/12	S-		\$3,000.00	0.00							
E 19 WKYC	11/03/1	2 11/03/12	Sat 6-630p Channel 3 News	CM at 6P SAT	6-630p		S-	:30	1	\$3,800.00 P-5	0.00 NM	1	\$3,800.00
CH 3 N	WS AT 6		0.14.11.0.0.1.10.110	u. 0. 0									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ Spot Ch	/29/12 Date Ra	11/04/12	S- Description		\$3,800.00 End Time	0.00	١٨.	eekdays	Ιρι	ngth Rate	Rtg Type		
		2-11/04/12 S	<u> </u>	6-63			_	· Sa	<u> </u>	:30 (\$3,800.00)			
	e MG 19.		·										
	gm Chan												
	11/03/12 for 19.1		lotre Dame Footbal	II Notr	e Dame Footh			· Sa		:30 \$3,800.00	0.00 NM		
E 20 WKYC			Sat 720 9n	CM	730-8p		C	:30	1	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
LZO WKIC	10/27/1	2 11/03/12	Sat 730-6P Sat 730-8P	Civi	730-op		- 5-	.30	'	\$1,200.00 F-3	U.UU INIVI	2	\$2,400.00
	EXPLOSI				- .	5							
Sta Week: 10/	rt Date	End Date 10/28/12	Weekdays S-	Spots/Week	Rate \$1,200.00	Rating 0.00							
Week: 10/		11/04/12	S-		\$1,200.00	0.00							
E 21 WKYC	10/28/1	2 11/04/12	Browns Pre-Gam	e Hudd@M	1130a-12p		S	:30	1	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
55014			Browns Pre-Gam	e Huddle									
	NS HUDE irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S		\$1,200.00	0.00						İ	
Week: 10/	/29/12	11/04/12	S		\$1,200.00	0.00							
E 22 WKYC	10/28/1	2 11/04/12		CM	Various		S	:30	1	\$4,500.00 P-5	0.00 NM	2	\$9,000.00
CH 3 N	WS FOLO) FR	LN Sun Follows N	NFL									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	/22/12	10/28/12	S		\$4,500.00	0.00							
Week: 10/		11/04/12	S		\$4,500.00	0.00							.
E 23 WKYC	10/28/1	2 11/04/12	Browns Tonight Browns Tonight	CM	Browns Toni	ight	S	:30	1	\$2,000.00 P-5	0.00 NM	2	\$4,000.00
BROWN	NS TONIC	GHT	Browns ronight										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ Week: 10/		10/28/12 11/04/12	S S		\$2,000.00 \$2,000.00	0.00 0.00							
E 24 WKYC				CM	6-630p	0.00	S	:30	1	\$3,800.00 P-5	0.00 NM	2	\$7,600.00
LL+ WICIO	13/20/1	_ 11/0-1/12	Channel 3 News		5 550р		5	.50	•	ψ0,000.00 I -0	3.00 INIVI		ψ.,σσσ.σσ
CH3 NV	VS@6 W	KND											

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Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Flight Dates: 10/25/12 - 11/05/12 Estimate: 3442

Ln Ch S	Start	End	Inventory Code	Break	Start/End Ti	ime D	ays	Len Spo	ote Pata I	Pri Rtg Type	Snote	Amount
E 24 WKYC 10			Sun 6-630p	CM	6-630p		S	:30	1 \$3,800.00 F		2	\$7,600.00
			Channel 3 News						***************************************		_	**,
CH3 NWS												
Start D Week: 10/22/		End Date 10/28/12	Weekdays S	Spots/Week 1	Rate \$3,800.00	Rating 0.00						
Week: 10/29/		11/04/12	S		\$3,800.00	0.00						
E 25 WKYC 10	0/28/12	10/28/12	NFL Regular Sea	son Fo@M	NFL Football		S	:30	1 \$20,000.00 F	P-5 0.00 NM	1	\$20,000.00
NBC SUN-	ETDI		NFL Football									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	S		\$20,000.00	0.00						
E 26 WKYC 10	0/28/12	11/04/12	Sun 9-1030a	CM	9a-1030a		S	:30	1 \$2,500.00 F	P-5 0.00 NM	2	\$5,000.00
CH3 SU M	IDNI NIM	10	Channel 3 News	Sun 9a								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	S	1	\$2,500.00	0.00						
Week: 10/29/		11/04/12	S		\$2,500.00	0.00						
E 27 WKYC 10	0/25/12	11/01/12	M-F 11-1135p Channel 3 News	CM	11-1135p		- T	:30	1 \$3,700.00 F	P-5 0.00 NM	2	\$7,400.00
CH 3 NWS	S AT 11		Chainer 3 News	at TIP IVI-I								
Start D	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	T T	1	\$3,700.00	0.00						
Week: 10/29/ E 28 WKYC 10		11/04/12	Tonight Show	CM	\$3,700.00 1135p-1237a	0.00	- T	:30	1 \$2,500.00 F	P-5 0.00 NM	2	\$5,000.00
LZO WICTO TO	0/23/12	11/01/12	Tonight Show	Olvi	1100p-1207a		1	.50	1 ψ2,300.001	-5 0.00 NW		ψ5,000.00
TONITE SI			-									
Start D Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	Rate \$2,500.00	Rating 0.00						
Week: 10/22/		11/04/12	T	1	\$2,500.00	0.00						
E 29 WKYC 1	1/01/12	11/01/12	M-F 4-5p	CM	4p-5p		- T	:30	1 \$1,000.00 F	P-5 0.00 NM	1	\$1,000.00
ELL EN			Ellen Degeneres									
ELLEN Start D) ata	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/		11/04/12	T	1	\$1,000.00	0.00						
E 30 WKYC 10	0/25/12	11/01/12	M-F 430a-5a	CM	430a-5a		- T	:30	1 \$375.00 F	P-5 0.00 NM	2	\$750.00
OLL 2 NEW	/C 400 A		430a News									
CH 3 NEW Start D		t End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	T	1	\$375.00	0.00						
Week: 10/29/		11/04/12	T	1	\$375.00	0.00						
E31 WKYC 10	0/25/12	11/01/12		CM	5a-6a		- T	:30	2 \$1,200.00 F	P-5 0.00 NM	4	\$4,800.00
CH3 NEWS	S SUNF	RS	Channel 3 News	@ DAIVI								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	T T		\$1,200.00	0.00						
Week: 10/29/ E32 WKYC 10		11/04/12		CM	\$1,200.00 5p-6p	0.00	- T	:30	1 \$2,000.00 F	P-5 0.00 NM	2	\$4,000.00
LOZ WICIO	0/20/12	11/01/12	Dr. Phil	OIVI	ор ор		•	.00	ι ψ2,000.001	0.00 14101	_	ψ+,000.00
DR. PHIL					_							
Start D Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
Week: 10/22/		11/04/12	T		\$2,000.00	0.00						
E 33 WKYC 1	1/01/12	11/01/12	M-F 6-630p	CM	6p-630p		- T	:30	1 \$3,800.00 F	P-5 0.00 NM	1	\$3,800.00
CLLO NIMO	· AT C		Channel 3 News	at 6p								
CH 3 NWS Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/		11/04/12	T	1	\$3,800.00	0.00						
E 34 WKYC 10	0/25/12	11/01/12		CM	6a-7a		- T	:30	2 \$2,300.00 F	P-5 0.00 NM	3	\$6,900.00
COMMENT	TQ		Channel 3 News		1							
CH3 NEWS			LINEO A ITINO	_								
a					_							

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

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Flight Dates: 10/25/12 - 11/05/12 Estimate: 3442

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E34 WKYC	10/25/1	2 11/01/12		CM	6a-7a	7	Γ	:30	2	\$2,300.00 P-5	0.00 NM	3	\$6,900.00
	ENTS AF		Channel 3 News B LINES A THRU		1								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	T T		\$2,300.00	0.00							
Week: 10/		11/04/12	M-F 7-9a Today	CM	\$2,300.00 7a-9a	0.00	Γ	:30	2	\$2,500.00 P-5	0.00 NM	4	\$10,000.00
TODAY		2 11/01/12	Today Show	CIVI	1 a-3a	,	[.50	2	\$2,300.001 -3	0.00 INIVI	4	\$10,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	T		\$2,500.00	0.00							
Week: 10/		11/04/12	T M-F 11-1135p	CM	\$2,500.00 11-1135p	0.00 - T		:30	1	\$3,700.00 P-5	0.00 NM	1	\$3,700.00
L 30 WICTO	10/30/1	2 10/30/12	Channel 3 News	_	11-1100р	- 1		.00	'	ψ5,700.001 3	0.00 14141		ψ3,700.00
	NS AT 1			·									
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$3,700.00	Rating 0.00							
E 37 WKYC				CM	4p-5p	- T		:30	1	\$1,000.00 P-5	0.00 NM	1	\$1,000.00
	. 0, 00, 1	0,00,	Ellen Degeneres		.6 06	-		.00	·	ψ.,σσσ.σσ.	0.00	·	ψ.,σσσ.σσ
ELLEN					5.	5							
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
E 38 WKYC			M-F 430a-5a	CM	430a-5a	- T		:30	1	\$375.00 P-5	0.00 NM	1	\$375.00
CH 3 NI	EWS 430)A	430a News							••••			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating							
Week: 10/ E39 WKYC		11/04/12		CM	\$375.00 5a-6a	0.00 - T		:30	2	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
	10/30/1 WS SUN		Channel 3 News	_	3a-0a	- 1		.30	2	\$1,200.00 P-5	U.UU INIVI	2	φ2,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	-T		\$1,200.00	0.00				^		_	
E 40 WKYC DR. PH		2 10/30/12	M-F 5-6p Dr. Phil	СМ	5р-6р	- T		:30	1	\$2,000.00 P-5	0.00 NM	1	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	- T	1	\$2,000.00	0.00							
E 41 WKYC			M-F 6-630p Channel 3 News	CM at 6p	6p-630p	- T		:30	1	\$3,800.00 P-5	0.00 NM	1	\$3,800.00
	NS AT 6 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	- T	1	\$3,800.00	0.00							
E 42 WKYC	10/30/1	2 10/30/12	M-F 6-7a Channel 3 News	CM Today @ 6AM	6a-7a 1	- T		:30	1	\$2,300.00 P-5	0.00 NM	1	\$2,300.00
	WS TO												
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays - T	Spots/Week 1	Rate \$2,300.00	Rating 0.00							
E 43 WKYC			<u> </u>	CM	7a-9a	- T		:30	2	\$2,500.00 P-5	0.00 NM	2	\$5,000.00
2 10 111110	10/00/1	2 10/00/12	Today Show	0.00	74 04	•		.00	_	ψ2,000.001	0.00 14141	_	φο,σσσ.σσ
TODAY						5							
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$2,500.00	Rating 0.00							
			M-F 11-1135p	CM	11-1135p	W-		:30	1	\$3,700.00 P-5	0.00 NM	1	\$3,700.00
			Channel 3 News		,								
	NS AT 1		Modedova	Cnoto/M1	Dete	Dotin -							
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,700.00	Rating 0.00							
E 45 WKYC			Tonight Show Tonight Show	СМ	1135p-1237			:30	1	\$2,500.00 P-5	0.00 NM	1	\$2,500.00
TONITE			-		_								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					ı		

Print Date: 10/26/12 11:32:36 Page 6 of 6

Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Flight Dates: 10/25/12 - 11/05/12 Estimate: 3442

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 45 WKYC 10/31/12 10/31/12 Tonight Show - - W- - - -:30 1 \$2,500.00 P-5 0.00 NM \$2,500.00 СМ 1135p-1237a **Tonight Show TONITE SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - - -\$2,500.00 0.00 E 46 WKYC 10/31/12 10/31/12 M-F 4-5p - - W- - - -:30 1 \$1.000.00 P-5 0.00 NM \$1,000.00 CM 4p-5p Ellen Degeneres **ELLEN** Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/29/12 11/04/12 - - W- - - -\$1,000.00 0.00 E 47 WKYC 10/31/12 10/31/12 M-F 430a-5a 0.00 NM 430a-5a - - W- - - -:30 \$375.00 P-5 \$375.00 CM 1 430a News CH 3 NEWS 430A Weekdays Spots/Week Rating Rate 11/04/12 - - W- - - -Week: 10/29/12 \$375.00 0.00 E 48 WKYC 10/31/12 10/31/12 M-F 5-6a CM 5a-6a - - W- - - -:30 2 \$1,200.00 P-5 0.00 NM \$2,400.00 Channel 3 News @ 5AM **CH3 NEWS SUNRS** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - - -2 \$1,200.00 0.00 E 49 WKYC 10/31/12 10/31/12 M-F 5-6p CM 5p-6p --W---:30 1 \$2.000.00 P-5 0.00 NM \$2,000.00 Dr. Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rating Rate - - W- - - -Week: 10/29/12 11/04/12 1 \$2,000.00 0.00 E 50 WKYC 10/31/12 10/31/12 M-F 6-630p CM 6p-630p - - W- - - -:30 1 \$3.800.00 P-5 0.00 NM \$3,800.00 Channel 3 News at 6p CH 3 NWS AT 6 Start Date **End Date** Weekdays Spots/Week Rating Rate - - W- - - -Week: 10/29/12 11/04/12 1 \$3,800.00 0.00 - - W- - - -E 51 WKYC 10/31/12 10/31/12 M-F 6-7a СМ 6a-7a :30 2 \$2.300.00 P-5 0.00 NM 2 \$4,600.00 Channel 3 News Today @ 6AM **CH3 NEWS TODAY** Weekdays Spots/Week Start Date **End Date** Rating Rate - - W- - - -Week: 10/29/12 11/04/12 2 \$2,300.00 0.00 E 52 WKYC 10/31/12 10/31/12 M-F 7-9a Today - - W- - - -2 \$2,500.00 P-5 CM 7a-9a :30 0.00 NM 2 \$5,000.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rating Rate - - W- - - -11/04/12 Week: 10/29/12 2 \$2,500.00 0.00

Totals 102 \$241,400.00